From: Levan1, Suzanne Sent: Friday, October 31, 1997 8:53 AM To: Fox, Terrie M Cc: Latshaw, Bob; Sinha, Arun; Waldman1, Margot

Subject: RE: Enhanced Surface Board (ESB)

Importance: High

There's a slightly different twist to my question -- it's not so much a question in my mind as to who within PM pays -- as much as it's a question

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of whether we could save money by just waiting to convert until we've run out of the old board. Is there a manufacturing reason that makes it more advantageous to changeover? Because it is not a readily apparent change,

have no problem with just phasing it in when we run out --- but maybe I don't understand the manufacturing process & there is an advantage to

it the way you recommend?